2 June 2025 | Press Release

Kennis Chong Appointed Chief Executive of livi

livi bank is pleased to announce that Ms. Kennis Chong has been appointed as Chief Executive of the Bank, effective 28 May 2025. Ms. Chong succeeds Mr. David Sun, who has led the **livi** team for the past five years.

livi bank said, “We would like to thank Mr. David Sun for his valuable contributions and leadership over the past five years. The **livi** team warmly welcomes Ms. Kennis Chong and looks forward to working closely together under her leadership.”

Ms. Chong joins **livi** from her most recent position as General Manager of the Institutional Business Department at the Bank of China (Hong Kong) Limited (“BOCHK”). With over 30 years of experience in the banking industry, she has held several senior positions at BOCHK.

Ms. Chong’s previous roles have covered institutional business, global corporate, commercial and personal banking, enabling her to develop a strong understanding of the corporate banking and local market landscapes. She has a proven track record in leading strategic direction, risk management, and talent development while achieving business goals.

Ms. Chong graduated from the University of Hong Kong with a Bachelor of Arts degree in History. She also obtained an Executive Master of Business Administration from the Chinese University of Hong Kong.

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About livi bank www.livibank.com

livi has brought a unique, fresh and different banking experience to Hong Kong since 2020 with its goal to foster digital innovation, promote financial inclusion and enhance customer experiences. We aim to provide our customers with secure flexible solutions anytime and anywhere coupled with the benefits of ecosystem partnerships that complement their everyday lives. Connecting with our customers, understanding their needs and earning their trust is core to the way we work at **livi.**

livi bank is backed by BOC Hong Kong (Holdings), the Jardine Matheson Group and JD Technology, which together bring to livi an unparalleled range of benefits in terms of financial strength, marketing excellence and technological expertise.

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